



# Amanda Wikelund

## Graphic Designer/Photographer

A creative and driven person who loves to be inspired and learn from others. Always trying her best, is patient and contributes a good mood to the group.

### CONTACT

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amandawikelund.com

### OTHER EXPERIENCE

SEP 2021 (3 OCCASIONS)

#### BERGHS SOC

Brand design & Motion Identity

JAN 2018 – AUG 2019

#### FREGATTEN BIO & CAFÉ

Cinema Employee

SEP 2018 – MAR 2019

#### JUNIOR ACHIEVEMENT

GoNyttigt UF

Head of Marketing

2014 – 2017

#### IMAGINE SWEDEN

Organizer

JULY 2016

#### ROOKIE STARTUPS

Entrepreneur

### SKILLS

Photoshop  
After Effects  
Premiere Pro  
InDesign  
Illustrator  
Lightroom  
Sketch  
Final Cut Pro X  
Logic Pro X

Swedish (native)  
English (fluent)  
French (conversational)

### WORK EXPERIENCE

#### ACADEMEDIA

AUG 2021–NOW

##### Digital Designer

FULL TIME

Responsible for Gymnasiekoll and the creative cluster; the upper secondary schools *LBS Kreativa Gymnasiet*, *Rytmus*, *Designgymnasiet* and *Hagströmska Gymnasiet Falun*. Creating design for all platforms, from print to social media content. Been responsible for two interns.

#### DR. DENIM

AUG–DEC 2020

##### Jr. Art Director/Photographer

INTERNSHIP

Planned and followed through a photoshoot for their fall/winter collection; booked models, planned what the images would look like, set up light, photographed and edited all images. Participated in smaller projects, for social media and newsletters.

#### NA-KD

DEC 2019–FEB 2020

##### Motion Graphics Designer

INTERNSHIP

Created content for social media, for instance Instagram stories and videos for the feed, YouTube thumbnails, as well as paid ads for various social media platforms.

### EDUCATION

#### BROBYGRAFISKA

AUG 2019 – APR 2021

##### Graphic Designer/Technician

Higher Vocational Education with lots of practical work. Learned the most popular Adobe programs, but also other programs, such as Blender and Sketch.

#### RYTMUS

AUG 2016 – MAY 2019

##### Arts programme, Music

Upper secondary school where I learned a lot about co-operation, creativity and leadership, in everything from bands to Junior Achievement Companies.